

GWEEA n

— Africa —

Global Women Economic
Empowerment Network of Africa



● Entrepreneurship
and Leadership
● Incubation
and Support
● B2B
Networking

● Investor forums
and meetings
● Digitalization and
innovation
● Consulting and
market access

www.gweenafrica.com

Strengthening Women. Transforming Economies.

About Our Organisation

GWEEN Africa launches women and men-led MSMEs into global orbit.

From Ouagadougou, Burkina Faso (2024), we fuse capacity building, finance, and inclusive ecosystems, sparking sustainable growth in agriculture, trade, innovation, digital economy, and governance.

Our intercontinental, member-driven network bridges local roots to global horizons, forging transparent, standards-compliant co-operatives for enduring economic power.

Strategic Objectives

- Build entrepreneurial and managerial skills
- Secure financing and market access
- Foster high-performing women's networks
- Promote innovation, digitalization, and formalization.
- Develop public-private partnerships

Core Values

Entrepreneur-led leadership, integrity, transparency, innovation, digital inclusion, solidarity, excellence.
GWEEN masters global standards via intercontinental chapters.

Our Vision



Equip members with bold entrepreneurial tools, market-conquering wings, fraternal networks, and sharp finance to soar into economic sovereignty and ignite Africa's transformative growth.

Our Mission



Equip members with bold entrepreneurial tools, market-conquering wings, fraternal networks, and sharp finance to soar into economic sovereignty and ignite Africa's transformative growth.

Core Services

GWEEN Africa delivers targeted, results-oriented support for scalable entrepreneurial



Entrepreneurship and Leadership

Business training in management, leadership, and financial literacy to equip participants with the skills needed to build resilient enterprises.



Incubation and Support

Acceleration programs offering technical assistance for formalization, value-chain integration, and operational excellence.



B2B Networking

Matchmaking through trade fairs, investor forums, and a proprietary Digital Market Access Platform that enables cross-border e-commerce and strategic partnerships.



Investor Forums and Meetings

Dedicated platforms connecting entrepreneurs with capital providers and key stakeholders.



Digitalization and Innovation

Cutting-edge tools and solutions that drive competitiveness, efficiency, and market expansion.



Consulting and Market Access

Financial inclusion campaigns and digital banking solutions that open new markets and strengthen economic sovereignty.

Key Sectors

GWEEN Africa covers a wide range of fields and operates primarily in the following sectors:



Agriculture and Agro-industry



Trade, Crafts, and Local Processing



Financial and Economy



Innovation and energy



Leadership and Governance



key figures

Focal Point:
Burkina Faso

Regions:
West and Central Africa

Number of Members:
Over 300 companies

Sectors:
More than 15 key sectors



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